



# Partnership for Children

2007 Annual Report and 2008 Plans

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# Introduction



Partnership for Children promotes the mental health and emotional wellbeing of children. After a year of tragic headlines about youth suicide, gang violence and the rising incidence of depression, our work is more vital than ever.

This report tells you what we have accomplished in 2007 and what we hope to do in 2008 and 2009.

Our three staff, supported by a committed Board of Trustees, worked really hard through 2007, and our main achievements were:

- Increasing the number of children enrolled in *Zippy's Friends* by 46%
- Launching the programme in Ireland and the United States
- Redesigning and expanding our website
- Stabilising our financial situation

Our priorities now include:

- Launching *Zippy's Friends* in four more countries
- Developing a follow-up programme for older children
- Publishing *Good Books for Tough Times*
- Strengthening our financial position

This report tells you about all these activities. We hope you will find it interesting, and that you will want to help – a form at the back tells you how.

Thank you for your support.



Doro Marden  
Chair

# Zippy's Friends



# Zippy's Friends

Our main activity is a programme called *Zippy's Friends* which helps young children – five to seven year olds – to develop coping and social skills. In 2007 it was taught in primary schools and kindergartens in 11 countries, and the number of children enrolled rose by 46% to 57,150.

The fundamental concept behind *Zippy's Friends* is simple – if young children can learn how to cope with difficulties, they should be better able to handle problems and crises in adolescence and adult life. The programme is not only for children who have particular problems or who are judged to be 'at risk'. It is for children of all abilities and from all backgrounds.

*'I will now start my third year with Zippy's Friends in Oppland and I like it even more. I think it has a great value to give children and teachers the programme. It is a prevention programme that is given to all pupils in a class, not only 'picked out' pupils.'* – Co-ordinator, Oppland, Norway

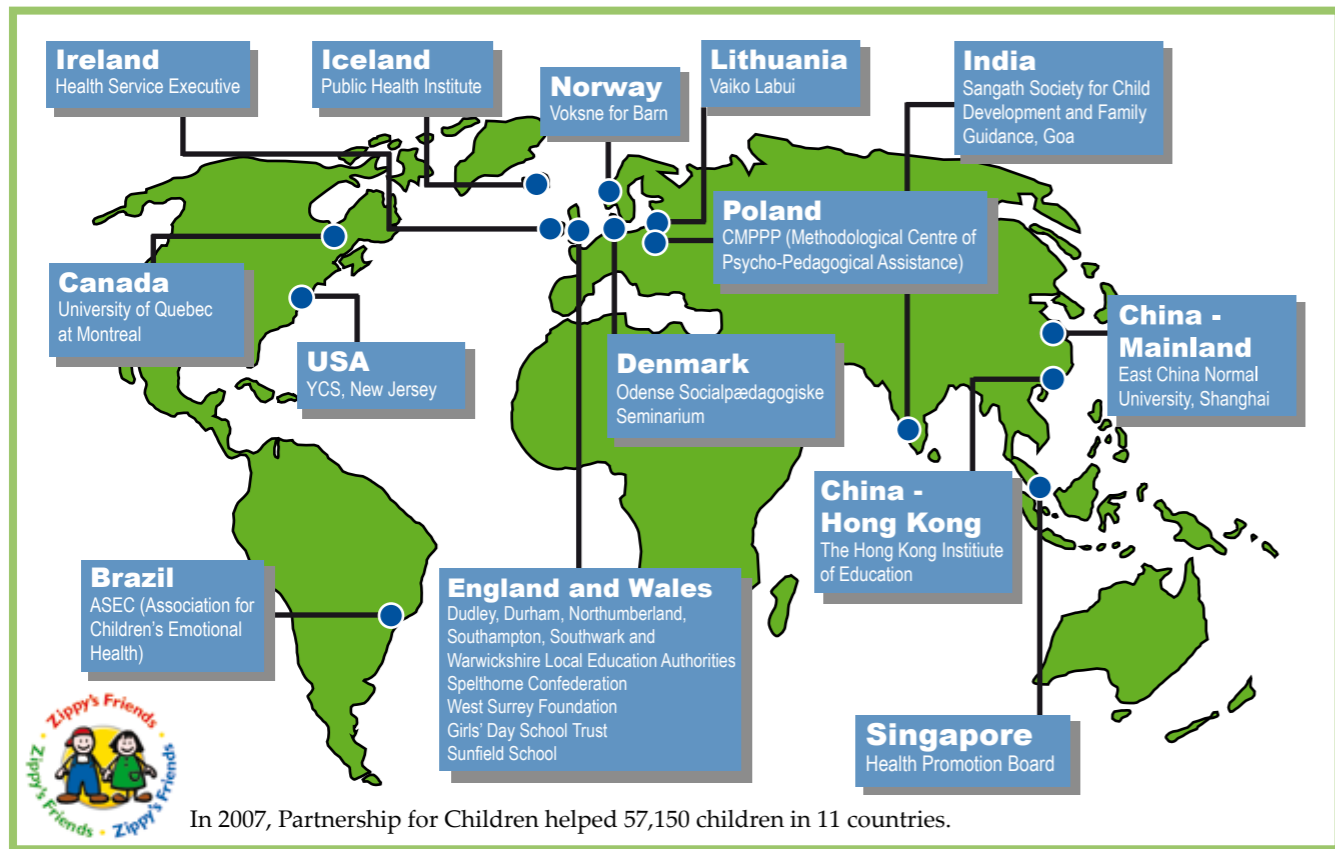
The programme is managed in each country by a local partner agency, and teachers are specially trained to run it. They are crucial to its success, and many say that it helps them to become better teachers.

*'One teacher in our kindergarten has changed a lot since she implemented the curriculum Zippy's Friends. Now she is more willing to share her feelings and thoughts with us. She is able to consider other colleagues' feelings. I found it is easier to communicate with her.'* - Kindergarten Principal, Shanghai

*Zippy's Friends* is a research-based programme and has been extensively evaluated, with positive results. It has been recognised by the World Health Organisation and the World Federation for Mental Health. In the UK, it has been endorsed by the government's SEAL (Social and Emotional Aspects of Learning) resource and recognised by OFSTED.

Throughout 2007 we received enquiries from schools and agencies interested in running *Zippy's Friends*. We expect further expansion in 2008 and 2009 – within the UK and around the world – and the programme's teaching materials have been revised and reprinted in readiness.

Our aim is to make *Zippy's Friends* available to as many children as possible, and by the end of 2008 more than **200,000 children** will have completed the programme worldwide.



*Zippy's Friends* is running in primary schools in various parts of **England** – from Durham and Northumberland in the north, to Southampton on the south coast – and in 2007 it was launched in two contrasting areas.

The London Borough of **Southwark** is a deprived inner city area with high levels of unemployment and gun-related crime. More than 40 per cent of children in local schools do not have English as their first language. Southwark Council has launched Pupil Development Centres in its primary schools, to promote children's emotional development, and *Zippy's Friends* was one of the first programmes the Centres ran. It will be offered to more Southwark schools over the next year.

*'I've got one girl in the group who's an elective mute – she never talked in school at all. But in one of our Zippy sessions she said something, and then next thing I know her Mum came into school and said, "She's talking at home too – I can't shut her up! And I know it's down to you and Zippy!"'* – Learning Mentor, Southwark

**West Surrey** is a semi-rural area where *Zippy's Friends* has been launched in five schools, including one where many children come from the Traveller community. At another

school, children have parents serving with British Forces in Afghanistan or Iraq, and so the sessions on Change and Loss are particularly relevant for them.

The Girls' Day School Trust, which has been running the programme for some time at its Howell's School in Wales, introduced it to three more of its schools in south London.

*'I like Zippy's Friends because it helps me when things get tricky.'* – Six-year-old girl, Southampton

Three years' discussion finally bore fruit in **Ireland** in December, when the first *Zippy's Friends* training course took place in Dublin. The programme is being managed by the Health Service Executive and is facilitated by the Department of Education and Science. The first classes started in January 2008 in the West of the country – Donegal, Sligo and Leitrim, and Galway. Initial response from children and teachers has been very enthusiastic, and the National University of Ireland, Galway, is conducting a large-scale evaluation study.

Talks continue about launching *Zippy's Friends* in **Northern Ireland**.



Photo: Jorunn Oegaard of VestNytt

Our largest European programme is now in **Poland**. The growth of *Przyjaciele Zippiego* in 2007 was spectacular, with the number of children enrolled in the programme shooting up by 65 per cent, to 12,948.

One of the keys to this expansion has been the network of training centres used by our partner agency – Centrum Metodyczne Pomocy Psychologiczno-Pedagogicznej – across the country. Polish kindergarten teachers have embraced the programme with great enthusiasm, creating a lot of artwork for their *Zippy's Friends* lessons, devising Zippy recipes and even organising Zippy dressing-up days for the children!

For the eighth year running, the number of children participating in **Lithuania** also increased - 9,502 children were enrolled for the 2007-08 school year, and the total number of Lithuanian children helped since *Zippy's Friends* began is now nearing 50,000. The IKI supermarket chain became the programme's major sponsor.

*'I have found two good things since the year 2000 – Zippy and yoga!' – Teacher, Lithuania*

In **Norway**, *Zippys venner* is included in the government's National Action Plan for mental health in schools, and in 2007 the number of children enrolled in the programme increased from 1,500 to 7,000. Another major development was the start of a five-year study by the Centre for Child and Adolescent Mental Health.

*'In Fjell community, close to Bergen, all the children in first grade received a T-shirt with a picture of Zippy on it. The Chief Officer in the County Council wears it too!' – Nina Grindheim, Programme Co-ordinator, Norway*

The programme in **Iceland** grew again and spread to schools outside Reykjavik. Numbers remained fairly static in **Denmark**, but teachers in more than 2,000 schools will be offered the chance to be trained to teach the programme in 2008.

*'One boy was causing trouble in the playground, to get attention. The teacher took him aside and told him that he had to think about his behaviour. "OK," said the boy, "I'll ask Zippy what I should do." He came back the next day and said, "Zippy said I have to stop fighting." After that, the boy settled down.' - Guðrun Guðmundsdóttir, Programme Co-ordinator, Iceland*



The prospects for *Zippy's Friends* in **China** are particularly exciting.

The programme was launched in **Hong Kong** in 2004, followed by Shanghai in 2006. Enrolments in both cities grew last year – in fact, the Hong Kong programme reached its five year enrolment targets a year early, and well over 20,000 children have already taken part in the programme.

In **Shanghai**, another 100 teachers were trained last year and the enrolment of children quadrupled. In a highly academic educational environment, the programme can have a remarkable impact.

*'Zippy's Friends is so good a curriculum. It taught my son how to cope with difficulties and deal with his emotions. What he has learned from Zippy's Friends also has affected us. One night, a friend of my husband visited us. He was very depressed about something and had drunk a lot. The next day, my son said to him: "Uncle, don't drink next time. If you feel sad, you can listen to music, walk in the park, or discuss with your friends." We were so surprised, because my husband and I never taught him those strategies. On asking the kindergarten teacher of my son, I knew I should attribute that to Zippy's Friends.'* – Mother, Shanghai

The Hongkong Bank Foundation has sponsored *Zippy's Friends* in Hong Kong and Shanghai and, encouraged by the successes there, has now agreed to fund its launch in **Beijing**. The first teacher training course is due to be held in October 2008, just after the Olympics.

The success of *Zippy's Friends* in Hong Kong was one of the factors that persuaded the Health Promotion Board of **Singapore** to take up the programme. The first teacher training course took place in March 2008 and attracted considerable media attention. Singapore is a culturally and ethnically mixed society, and the Parents' Guide to *Zippy's Friends* is being offered in four languages – Chinese, English, Malay and Tamil.

Classes continued on a limited scale in Goa, **India**, where there are plans to run *Zippy's Friends* in schools for children with special educational needs.

*'In one school, the counsellor runs the programme herself, and she feels she now has fewer students to deal with individually because most of them find solutions to their problems in the Zippy class itself.'* – Co-ordinator, Goa

## North and South America



## North and South America

At the start of 2007, *Zippy's Friends* was launched in the **United States**. It is being run by New Jersey's largest children's agency, YCS, with funding from the Todd Ouida Children's Foundation. The number of children enrolled in the programme for 2007-08 was four times higher than the previous year.

*'Today I was at the River Edge Library when a woman approached me and said that her child would come home from school whenever it was "Zippy Time" and tell her all about what he learned from Zippy that day. She said her son has not been as excited about school before. We are truly onto a curriculum which can make a difference.'* – Herb Ouida, Todd Ouida Children's Foundation, New Jersey, USA

In **Canada**, an evaluation study by the University of Quebec at Montreal was concluded last year and its findings will be known in 2008. Together with the experience of New Jersey schools, the results should help to promote *Zippy's Friends* to other parts of North America.

2007 again saw strong growth of *Amigos do Zippy* in **Brazil**. More than 400 new teachers were trained to run the programme, and the number of children taking part soared to 20,383, making this our largest programme. It is also one of the most diverse, helping children in affluent private schools and in some of São Paulo's most deprived *favelas* or slums.

*'Amigos do Zippy helps children to cope with change and loss. One teacher felt she couldn't accompany her children when they visited a graveyard, because her own mother had just died and she felt too sad, so other teachers took them. Without telling the adults, each of the children picked a flower on the way to the graveyard, and when they got there they asked to see the mother's grave, laid their flowers on it and then took a photo to show their teacher.'* – Tania Paris, Co-ordinator, Brazil

We worked with partners from Brazil, Canada, Denmark, England and the US to develop a set of classroom activities to reinforce the lessons of *Zippy's Friends*. These are being tested for the first time in schools in the Brazilian city of Sorocaba.

# Other Projects

## Website

A major advance in 2007 was the re-design and expansion of our website, which offers information to parents and teachers of young children.

Among the features of the new site are:

- Separate sections for parents and teachers
- An exclusive interview with best-selling children's author Jacqueline Wilson
- Information for parents on helping children to cope with tough times
- Games and activities for parents to use with their children
- More links to other agencies and helpful websites
- A 15-minute introductory video about *Zippy's Friends*
- A short video of children talking about what they learned from the programme
- Individual pages on each country where *Zippy's Friends* is running
- The Parents' Guide to *Zippy's Friends* in 18 languages



The latest news about our work is reported on the site. Articles in 2007 included coverage of the rapid expansion of *Zippy's Friends* in Poland, and the remarkable story of how one family recovered from the tragedy of 9/11 to offer new hope for children.

[www.partnershipforchildren.org.uk](http://www.partnershipforchildren.org.uk)

# Other Projects

## Good Books for Tough Times

*Good Books for Tough Times* is a booklet which recommends story books for young children. It is aimed at parents and teachers who want to help children deal with difficult issues such as bereavement, bullying and divorce.

The 59 books were chosen by Programme Manager Caroline Egar, in association with Booktrust, an independent charity that encourages people of all ages and cultures to discover and enjoy reading. The books were chosen for the quality of their stories and illustrations, and are suitable for children aged five to eight.

Caroline commented: 'Whether you're a parent or a teacher, reading a story book with a child can be a great way to start talking about troubling issues.'

Research and design of *Good Books for Tough Times* were completed in 2007, and the booklet will be published in mid-2008.

## International Workshop

We have begun planning a second international workshop for *Zippy's Friends* coordinators from around the world. A first workshop in 2004 brought together 25 delegates from six countries, but the programme has expanded greatly in the past four years and many more people are expected to attend the next one.

## Helping Older Children

In response to requests from schools and teachers around the world, we are planning to develop a follow-up to *Zippy's Friends*. The focus will again be on helping children to develop coping skills. Subject to funding, this project is expected to develop significantly in 2008 and 2009.

## Coping with Disasters

We are also looking to develop resources to help young children who are indirectly affected by natural disasters, wars or terrorist attacks. Widespread media coverage of such events can mean that children who are thousands of miles away and in no direct danger become anxious and disturbed, and there is a shortage of resources for their parents and teachers.

# The Year in Pictures



Children at Springfield Primary School near London talked about what they learned from *Zippy's Friends* – you can hear their thoughts on our website

The website also has a lot of resources for parents to help young children cope with difficult issues, such as bereavement, bullying and separation



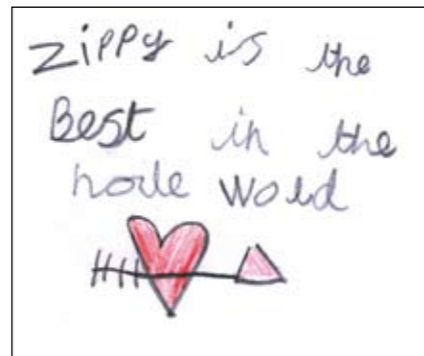
Teachers at the first *Zippy's Friends* training course in Singapore



Gilberte Chung (left), Director of the Bureau of Catholic Education, and Programme Manager Caroline Egar signed an agreement to launch *Zippy's Friends* in Mauritius in Spring 2009



Teachers on the first US training course, with co-ordinator Lorri Sullivan (centre, standing)



Children in Surrey and Warwickshire drew Christmas cards and messages for our friends and supporters



Classroom display in Poland, home to our largest European programme

# The Year in Pictures



One of a growing number of *Zippy's Friends* classes in China's largest city, Shanghai, where our enrolment of children quadrupled last year



Letter from a child in Durham, England



Self-portrait by Danielle, who is taking part in *Zippy's Friends* in New Jersey



Sunfield School continued to trial *Zippy's Friends* for children with autistic spectrum disorders, and described its latest results as 'truly stunning'



Children taking part in *Zippy's Friends* in Goa, India



Success! Angelica shows off her certificate after completing *Zippy's Friends* in Kitigan, Canada

# Fund Raising

## Climber sets new record

In January 2008 former Chair of Trustees Paul Rubenstein climbed Mount Kilimanjaro and raised more than £12,000 for Partnership for Children – our most successful individual fund raising effort so far. He said: *'People have been much more generous than I'd anticipated, and I guess there are two reasons for that. They see that the charity is worth supporting, and they know that climbing Kilimanjaro isn't a five minute challenge and that a lot of effort has gone into it.'*



Paul (back row, second from left) and his fellow climbers at the top of Africa's highest mountain

## Support from local students

Students at Kingston Grammar School raised more than £400 by baking and selling cakes and cookies. They organised the event themselves, and invited donations from parents attending open evenings at the school. Henry Hudson, one of the organisers, explained: *'We like to support smaller charities and Partnership for Children is local and based very close to our school, but it helps children all over the world. We also liked the fact that it helps young children because many of us have younger brothers and sisters.'*



Henry Hudson and Jess Edwards present a cheque to Director Chris Bale

# Fund Raising

## House of Lords Reception

Baroness Helena Kennedy QC hosted a reception at the House of Lords. This was an opportunity to thank existing supporters for their help and to introduce our work to a new audience. Head Teacher Thelma Lewis spoke about the impact of Zippy's Friends, and children from her school spoke on video about what they learned from the programme. The reception raised more than £10,000 and a number of people became Friends. The evening ended with guests being taken on a guided tour of the Palace of Westminster.



The Palace of Westminster

## More pledge regular support

*Friends* are people who support our work with regular donations, giving a fixed amount monthly, quarterly or annually. Their generosity helps us to keep fund raising costs down and to plan ahead with confidence. The Gift Aid scheme allows us to claim 28p from the government for every £1 contributed by *Friends* who are UK taxpayers. The scheme grew strongly in 2007 and now contributes about ten per cent of our annual income. To become a *Friend*, please complete the form on page 26.



# Thanks

Our work in 2007 would not have been possible without the support of many generous individuals, foundations and companies. Particularly significant grants came from:

- Arthur Samy Memorial Fund
- Dulverton Trust
- Equitable Charitable Trust
- Eranda Foundation
- Fung Yiu King Charitable Foundation
- Golden Bottle Trust
- Greentree Associates Limited
- HSBC Education Trust
- Joffe Charitable Trust
- Jupiter Asset Management
- Mackintosh Foundation
- Mercers' Company
- St Faith's Trust
- Todd Ouida Children's Foundation
- Woburn 1986 Charitable Trust

Other individuals and organisations also gave substantial sums but preferred to remain anonymous.

*To all our supporters – thank you*

# Finances

Following a difficult year in 2006, financial performance in 2007 was solid. Income rose by 71% to £187,873 and expenditure fell by 4% to £162,391. This produced a surplus for the year of £25,482, compared to a deficit of £58,790 in 2006.

Income from the sale of *Zippy's Friends* licences, training and teaching materials grew by 47% and represented about one third of total income, with the balance coming from donations and sponsorships.

Costs were again tightly controlled. While a record 57,150 children completed *Zippy's Friends* in 2007, our total expenditure came down to the equivalent of just **£2.84 per child**.

The aim in 2008 is to boost income on two levels. A number of important new projects will require substantial funding, and approaches will be made to companies and foundations. At the same time, we are keen to develop a diverse and sustainable funding base, to protect our work against fluctuations in income, and so will try to recruit many more *Friends*. This scheme grew strongly in 2007 and

now contributes about ten per cent of our total income, but still has scope for expansion.

*'Sometimes with a big charity you feel you're just tossing peas at an elephant. I'm happy to support a smaller one – it's that old English spirit of helping the under-dog! I also know from my own experience in business that predictability of income is hugely important for any organisation because it allows you to plan for the future.'* – Sandy Pepper, Partner at PricewaterhouseCoopers and Friend of Partnership for Children



The financial outlook for 2008 and 2009 is more positive than it was, but our development is still seriously constrained by lack of resources and fund raising remains a top priority.

The information presented here is a summary of information contained in the annual accounts of Partnership for Children. These summarised accounts may not contain sufficient information to allow a full understanding of the financial affairs of the charity. If you would like a copy of the statutory financial statements, they may be obtained from Partnership for Children, 26-27 Market Place, Kingston upon Thames, Surrey, KT1 1JH, UK. The annual accounts were approved by the Trustees on 2nd May 2008 and have been submitted to the Charity Commission and Companies House. The full annual accounts have been audited by David Howard and received an unqualified report.

Signed on behalf of the board of Trustees

**Dorothy Marden**  
Chair of Trustees

## Auditors' Statement to the Trustees of Partnership for Children

We have examined the summarised financial statements set out opposite, comprising the Statement of Financial Activities and Balance Sheet for the period ended 31st December 2007.

## Respective Responsibilities of the Trustees and Auditors

You are responsible as Trustees for the preparation of the financial statements. We have agreed to report to you our opinion on the summarised statements' consistency with the full financial statements, on which we provided you with an unqualified report.

## Basis of Opinion

We have carried out such procedures as we consider necessary to ascertain whether the summarised financial statements are consistent with the full financial statements from which they have been prepared.

## Opinion

In our opinion the summarised financial statements are consistent with the full financial statements for the period ended 31st December 2007.

## David Howard Chartered Accountants and Registered Auditors

1 Park Road, Hampton Wick, Kingston upon Thames, Surrey, KT1 4AS

## Financial Report January 2007 to December 2007

### Statement of Financial Activities

For the period ended 31 December 2007	Unrestricted Funds (£)	Restricted Funds (£)	2007 Total (£)	2006 Total (£)
<b>Incoming resources</b>				
Voluntary income	87,390	27,075	114,465	53,358
Charitable activities	66,493	5,000	71,493	54,794
Investment income	1,915	-	1,915	1,936
<b>Total incoming resources</b>	<b>155,798</b>	<b>32,075</b>	<b>187,873</b>	<b>110,088</b>
<b>Resources expended</b>				
Charitable expenditure	(120,572)	(27,388)	(147,960)	(155,571)
Governance costs	(14,431)	-	(14,431)	(13,307)
<b>Total charitable expenditure</b>	<b>(135,003)</b>	<b>(27,388)</b>	<b>(162,391)</b>	<b>(168,878)</b>
<b>Net income/(expenditure) for year</b>	<b>20,795</b>	<b>4,687</b>	<b>25,482</b>	<b>(58,790)</b>
<b>Total funds brought forward</b>	<b>31,596</b>	<b>-</b>	<b>31,596</b>	<b>90,386</b>
<b>Total funds carried forward</b>	<b>52,391</b>	<b>-</b>	<b>57,078</b>	<b>31,596</b>

## Balance Sheet as at 31 December 2007

	2007	2006
	£	£
<b>Fixed assets</b>		
Tangible assets	756	-
<b>Current assets</b>		
Stock	12,803	1,653
Debtors	13,098	17,239
Cash at bank and in hand	39,816	21,735
	<b>65,717</b>	<b>40,627</b>
<b>Creditors: amounts falling due within one year</b>	<b>(9,395)</b>	<b>(9,031)</b>
<b>Net current assets</b>	<b>56,322</b>	<b>31,596</b>
<b>Net assets</b>	<b>57,078</b>	<b>31,596</b>
<b>Funds</b>		
Restricted funds	4,687	-
Unrestricted funds	52,391	31,596
	<b>57,078</b>	<b>31,596</b>

# Looking Back

## In last year's report, we set out our aims for 2007. How did we do?

- Launch *Zippy's Friends* in two more countries  
*Done* – the programme was launched in Ireland and the US.
- Support the programme's expansion in existing countries  
*Done* – global enrolment rose by 46%
- Update and reprint the *Zippy's Friends* teaching materials  
*Done*
- Re-design and re-launch our website  
*Done*
- Publish a booklet of recommended storybooks for young children  
Not yet completed, due to lack of resources
- Strengthen our financial position  
*Significant progress* – income rose by 71%, expenditure fell by 4%
- Recruit new Trustees  
*Done* – Sandra Mak and James Turrell were appointed in early 2008



Sandra Mak



James Turrell

# Looking Forward

## In 2008 and 2009, we aim to:

- Launch *Zippy's Friends* in at least four more countries
- Enrol more than 70,000 children annually
- Organise an international workshop for coordinators
- Make the programme more accessible to children with special needs
- Develop a follow-up programme for older children
- Publish and promote *Good Books for Tough Times*
- Develop resources for children worried about traumatic events
- Strengthen our financial position
- Make it easier for US-based donors to support our work
- Strengthen our Board and staff team



Delegates from six countries at the first *Zippy's Friends* international workshop



Activities for older children are being tested in Sorocaba, Brazil

# Appeal

Partnership for Children works to promote the mental health and emotional wellbeing of young children.

The need for our work is obvious, in a world where depression has become a leading cause of disability and almost one million people try to kill themselves every year. In the UK, Childline warns of an 'alarming decline' in the mental health of children, particularly girls. OFSTED says young children are less prepared for school than ever before because parents create 'disrupted and dishevelled lives' for them. A 2007 UNICEF study found that British children are the least happy among children in 21 developed countries.

Other agencies help young children who have mental or emotional difficulties, but we take a proactive approach – promoting health, rather than treating illness. If we can teach young children how to cope with daily difficulties, they should be better able to handle problems and crises in adolescence and adult life.

Prevention may be better and cheaper than cure, but it still costs money, and for a small charity like ours, fund raising is a constant struggle. We hope you will want to help us.

We can give you three promises:

- Firstly, we will use your money wisely. You can see for yourself in this report how we plan to help many more young children over the next two years. This is the work that you will support.
- Secondly, we won't waste your money. We have only two full-time and one part-time staff, and our Trustees all give their time and expertise free of charge. Last year, despite inflation, our expenditure actually fell by 4%.
- Thirdly, we'll make your money go a long way. From a small office above a soap shop in Kingston upon Thames, we run a programme that helps more than 57,000 children each year, from Surrey to São Paulo to Shanghai.

You can support our work with a single donation or by becoming a *Friend*. Just complete the form on page 26 and return it to us.

**However you choose to support our work, thank you.**

# Friends

**Bethan Lewis-Powell**  
Headteacher and  
*Friend of Partnership*  
for Children

*"Education isn't just about teaching children to read and write. It's about learning in the broadest sense, helping children to develop intellectually, physically and emotionally."*



**Jesualdo Vieira**  
Businessman and *Friend of Partnership*  
for Children

*'I come from Brazil, and I've seen what can happen if nobody helps children develop the skills they need for life – they just go the wrong way. It's so important to help them while they are young, and so I am very happy to be a Friend.'*



*Friends* support our work with regular donations. This helps us to keep costs down and plan ahead.

When you become a *Friend*, we will send you a certificate and a self-portrait by one of the children we are helping. We will also send you a DVD about *Zippy's Friends*, so that you can see some of the work you support. We will keep you informed with our news through the year, and will always be happy to answer your questions. We will not pass on your details to any third party.

To become a *Friend*, please complete the form overleaf and return it to us.



**Joyce Chiu Broadbent**  
Counsellor and  
Psychotherapist and  
*Friend of Partnership*  
for Children

*'Many people have issues that stem from their childhood, but they've not learned to talk about them coherently, or been heard in a safe, encouraging way. Partnership for Children gives children that invaluable opportunity.'*

## Donate now

I would like to donate now and enclose a cheque for £.....

Name .....

Address .....

Email .....

**GIFT AID - If you pay UK tax and tick the Gift Aid box below, your donations will go much further. For every £1 you give, we get an extra 28p from the Inland Revenue, at no extra cost to you. Please tick the Gift Aid declaration below.**

I want Partnership for Children to treat all donations I have made for the six years prior to this year (but no earlier than 6th April 2000), and all donations I make from the date of this declaration until I notify you otherwise, to be treated as Gift Aid donations. *Please note: You must pay an amount of income tax or capital gains tax equal to the tax we reclaim on your donations, currently 28p for every £1 you give. Please let us know if your tax status changes. Thank you.*

You can also donate online at [www.partnershipforchildren.org.uk](http://www.partnershipforchildren.org.uk)

## Become a Friend

I wish to become a Friend and donate by direct debit of: £\_\_\_\_\_ monthly / quarterly / half yearly / annually.

Commencing \_\_\_/\_\_\_/200\_\_

Please complete mandate below (please allow four weeks for your Direct Debit to be set up)



Instruction to your Bank or Building Society to pay by Direct Debit.

Please return this form to: Partnership for Children, 26-27 Market Place, Kingston upon Thames, Surrey KT1 1JH

Originator's identification number  CAF reference no.

CAF, Kings Hill, West Malling, Kent ME19 4TA

Name(s) and address of account holder(s) Mr/Mrs/Miss/Ms .....

Address .....

Email .....

Bank/Building Society account number .....

Branch Sort Code .....

Name and full postal address of your Bank/Building Society .....

To the Manager .....

Address .....

Postcode .....

Instruction to your Bank or Building Society - Please pay CAF re PFC Direct Debits from the account detailed in this instruction

subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain within CAF re PFC

and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s) .....

Date .....

Banks and Building Societies may not accept Direct Debit instructions for some types of account. PFC Direct Debits are administered by the Charities Aid Foundation (CAF), and will show as Partnership for Children on your bank statements.

**GIFT AID - If you pay UK tax and tick the Gift Aid box below, your donations will go much further. For every £1 you give, we get an extra 28p from the Inland Revenue, at no extra cost to you. Please tick the Gift Aid declaration below.**

I want Partnership for Children to treat all donations I have made for the six years prior to this year (but no earlier than 6th April 2000), and all donations I make from the date of this declaration until I notify you otherwise, to be treated as Gift Aid donations. *Please note: You must pay an amount of income tax or capital gains tax equal to the tax we reclaim on your donations, currently 28p for every £1 you give. Please let us know if your tax status changes. Thank you.*

### The Direct Debit Guarantee

- This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit scheme. The efficiency and security of the scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change, CAF re PFC will notify you at least ten working days in advance of your account being debited or as otherwise agreed.
- If an error is made by CAF re PFC or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to PFC, c/o CAF Administration Services, Kings Hill, West Malling, Kent ME19 4TA



Partnership for Children, 26-27 Market Place, Kingston upon Thames, Surrey KT1 1JH, UK

Tel: 020 8974 6004 Registered charity no. 1089810

## Partners

Partnership for Children is pleased to work with the many charities and organisations that run *Zippy's Friends* around the world. They are:

**Brazil** – Associação Pela Saúde Emocional de Crianças

**Canada** – University of Quebec at Montreal

**China (Mainland)** – East China Normal University, Shanghai

**China (Hong Kong)** – Hong Kong Institute of Education

**Denmark** – Odense Socialpædagogiske Seminarium

**England and Wales** – Local Education Authorities in Dudley, Durham, Northumberland, Southampton, Southwark and Warwickshire, Spelthorne Confederation of Schools, West Surrey Foundation, Girls' Day School Trust and Sunfield School

**Iceland** – Public Health Institute

**India** – Sangath Society for Child Development and Family Guidance

**Ireland** – Health Service Executive

**Lithuania** – Vaiko Labui

**Mauritius** – Catholic Education Bureau (programme starting Spring 2009)

**Norway** – Voksne for Barn

**Poland** – Centrum Metodyczne Pomocy Psychologiczno-Pedagogicznej

**Singapore** – Health Promotion Board

**United States of America** – YCS, New Jersey

# Partnership for Children

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Registered Charity No. 1089810

Company No. 4278914



*'Partnership for Children is a wonderful organisation.'*  
– Jacqueline Wilson, Children's Laureate 2005-2007

## Partnership for Children is a member of:

International Alliance for Child and Adolescent Mental Health and Schools (Intercamhs)

International Association for Suicide Prevention

NGO Committee on UNICEF

World Federation for Mental Health



*Back cover: Hayley Cooke, Mother of Emily and Joseph and Friend of Partnership for Children*

*'When something is bothering Emily, it's really important that she has the skills to talk about it. She can tell me what has happened, but to talk about how she is feeling or why something is wrong is much more difficult. It makes me realise the relevance of what Zippy's Friends is doing, helping children to talk about how they feel.'*



This report is also available online at [www.partnershipforchildren.org.uk](http://www.partnershipforchildren.org.uk)